



Participation in Ruraq Maki as part of ongoing efforts to safeguard, transmit, and promote traditional textile knowledge and practices recognized as elements of Peru's living cultural heritage.

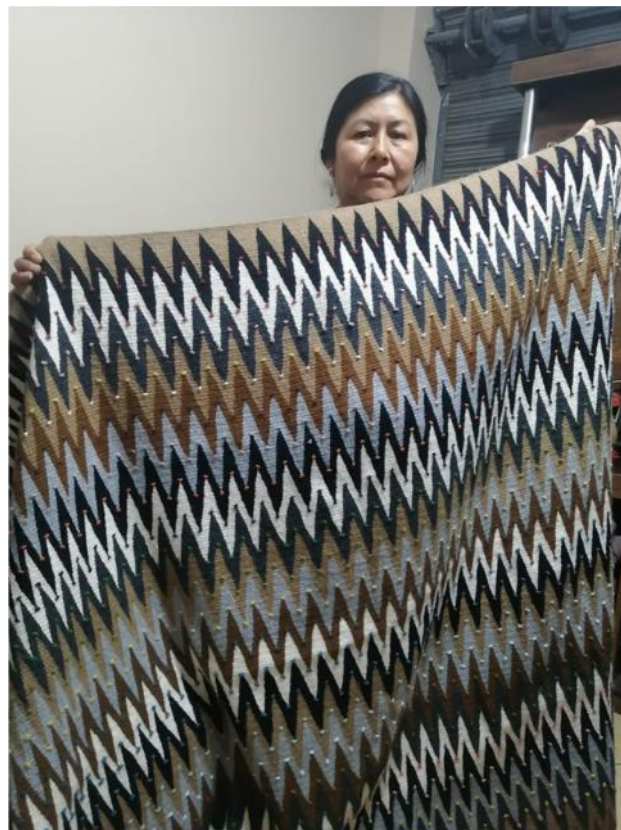
RURAO MAKI

Hecho a mano





Documentation of traditional textile knowledge through the use of handcrafted tools and ancestral weaving techniques. These practices contribute to the safeguarding, transmission, and continuity of the living cultural heritage of the Colca Valley, Peru.

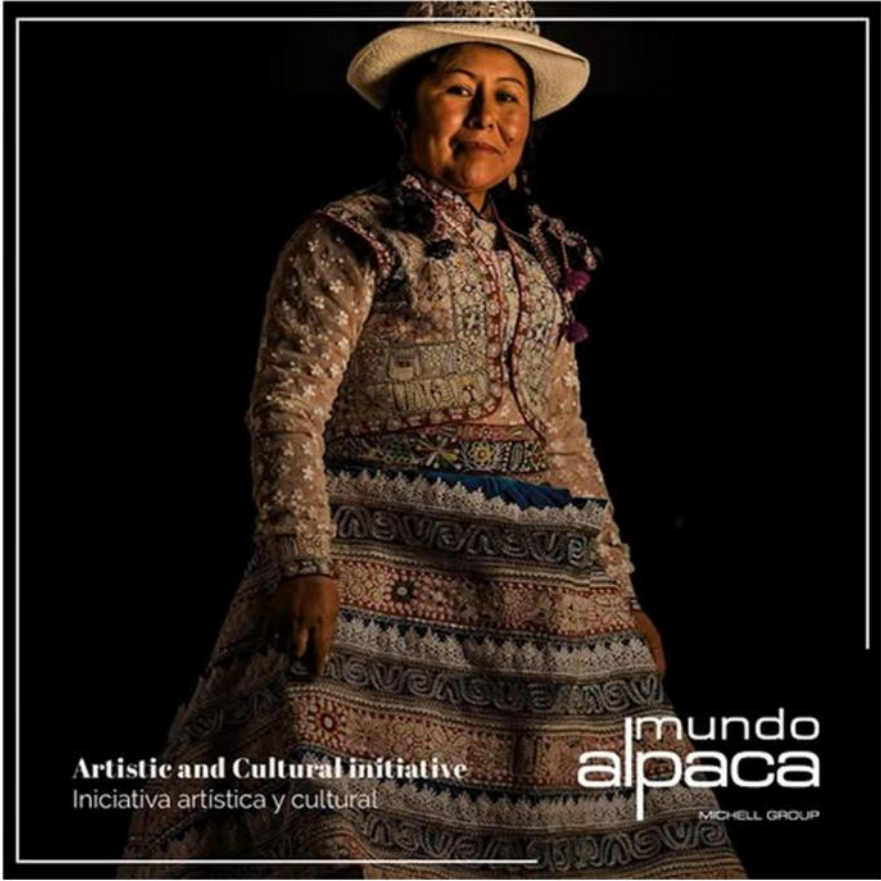




Completed traditional textiles produced through ancestral spinning, natural dyeing, and hand-weaving processes. Their Inca and pre-Inca iconography, colors, and patterns constitute a visual language that conveys collective memory, cultural identity, spiritual values, and the Andean worldview based on harmony between people, nature, and the land.



Exposición de textiles tradicionales de fibra de alpaca elaborados por Betsi Yovana Llaza Andia durante Ruraq Maki. Las obras exhibidas encarnan conocimientos ancestrales, identidad cultural, gestión sostenible de los recursos y la transmisión intergeneracional del patrimonio textil andino vivo del Valle del Colca, Perú. Los textiles también reflejan la cosmovisión andina, que reconoce una conexión espiritual entre las personas, los camélidos, la tierra y los ciclos naturales que sostienen la vida comunitaria. Las llamas y alpacas son valoradas no solo como fuente de fibra, sino también como compañeras vivas dentro de un sistema de reciprocidad, respeto y armonía con la naturaleza.





Since childhood, Betsi Yovana Llaza Andia has been involved in the traditional breeding and care of alpacas, an ancestral practice deeply connected to Andean collective life. Alpacas provide the primary fiber for her textiles and represent a relationship of reciprocity, respect, and harmony with nature.





Through direct engagement with visitors from different countries, Betsi Yovana Llaza Andia shares not only textile techniques but also the values, worldview, and cultural memory of the Andean people. Such exchanges create meaningful intercultural connections and help preserve traditional knowledge through mutual learning and respect.





ADRIÁN SIKI
AS
FOTOGRAFÍA



Meeting between women from different cultural traditions during an international event. Through their traditional attire and shared presence, they symbolize the role of women as bearers of cultural identity, transmitters of ancestral knowledge, and builders of dialogue between communities and nations.



Recognition as "Arequipa Destination Brand" acknowledges Betsi Yovana Llaza Andia's contribution to promoting the cultural identity, traditional knowledge, and living heritage of the Arequipa region. As an Indigenous cultural bearer and community leader, she represents the continuity of Andean textile traditions and serves as an ambassador of the cultural values, creativity, and ancestral knowledge that distinguish the Colca Valley and Peru.