

1. Personal Information

Name: Betsi Yovana Llaza Andia

Nationality: Peruvian

Community: Yanque, Colca Valley, Arequipa, Peru

Profession: Indigenous Artisan / Master Weaver

Specialization: Traditional Andean Textile Arts (Alpaca Fiber)

Experience: Over 30 years

2. Professional Profile

Betsi Yovana Llaza Andia is an indigenous artisan and bearer of Intangible Cultural Heritage from the community of Yanque, Colca Valley, Peru. She is recognized as a master artisan specialized in traditional Andean textile practices using alpaca fiber.

Her work integrates ancestral knowledge, cultural identity, and sustainable craftsmanship, contributing to the safeguarding, continuity, and transmission of living heritage in the Andean region.

3. Traditional Knowledge and Skills

She is a practitioner and knowledge bearer of ancestral textile techniques, including:

- Manual spinning of alpaca fiber
- Natural dyeing using native Andean plants
- Traditional loom weaving techniques
- Wet and dry felting techniques
- Production of traditional garments (shawls, sweaters, gloves, dresses)
- Artistic textile creations inspired by Andean cosmology and symbolism

These skills were transmitted intergenerationally within her family.

4. Safeguarding of Intangible Cultural Heritage

She actively contributes to safeguarding ICH through:

- Intergenerational transmission of textile knowledge
- Teaching ancestral techniques to family and community members
- Preservation of traditional ecological and cultural knowledge systems
- Maintenance of manual, non-industrial production methods
- Transmission of symbolic meanings embedded in Andean textiles

5. Cultural Promotion Activities

She promotes intangible cultural heritage through:

- Participation in local, regional, and national artisan fairs
- Cultural exhibitions and textile markets
- Public demonstrations of traditional weaving techniques
- Interaction with national and international visitors in cultural spaces

6. Professional Experience and Training

- PROMPERÚ – Women Entrepreneurs Program (2018)
- MINCETUR – TINKUY Textile Encounter (2017)
- Regional Government of Arequipa – Artisan Certification (2019)
- MINEDU – Textile Design Training (2017)
- Various technical and artisan trainings (2016–2023)
- Participation in artisan fairs and exhibitions (2016–2024)

7. Recognition and Awards

- Recognition from Regional Government of Arequipa (GRA)
- Recognition from Congress of the Republic of Peru (2022)
- First place awards in textile and artisan competitions
- Artistic recognition for textile work (“Chusi Estrella del Colca”)
- Community recognition as master artisan and cultural bearer

8. Leadership Role

She is recognized as a community leader in the preservation of textile heritage, guiding younger generations and strengthening cultural identity through daily practice and teaching.

Her leadership is based on cultural authority, experience, and community recognition rather than formal institutional appointment.

9. Sustainability Contribution

Her practice promotes sustainability through:

- Use of natural alpaca fiber
- Plant-based natural dyeing processes
- Eco-friendly artisanal production methods
- Economic sustainability through cultural craftsmanship
- Preservation of ecological and cultural knowledge systems

10. Cultural Diversity Contribution

Her work preserves Andean textile traditions and promotes intercultural understanding through participation in cultural fairs and interaction with diverse audiences, contributing to the visibility of indigenous knowledge systems.

11. Current Cultural Project: Ancestral Knowledge Transmission Center

She is currently developing a community-based cultural initiative in Yanque, Colca Valley, aimed at establishing a Cultural Center for the transmission of ancestral Andean knowledge and cosmovision.

The project focuses on intergenerational learning for children and youth, preserving traditional textile practices, oral knowledge, and indigenous cultural values.

It is rooted in the heritage of the Colca Valley, historically linked to the pre-Inca Collaguas and Cabanas peoples, whose agricultural, textile, and symbolic traditions remain present in contemporary cultural identity.

Due to the region's high tourism flow, the initiative also has an intercultural dimension, enabling cultural exchange between local communities and national and international visitors, strengthening the visibility of Andean intangible cultural heritage.

12. Residence

Yanque, Colca Valley, Arequipa, Peru



Otorga el presente

Diploma de Reconocimiento

A

BETSI YOVANA LLAZA ANDIA

*Como **MUJER PERUANA EMPRENDEDORA**, en mérito a su coraje, resiliencia y perseverancia al emprender. Contribuyendo con la **REACTIVACIÓN ECONÓMICA DE NUESTRA PATRIA**.*

Arequipa, setiembre de 2022



Edwin Martínez Talavera
Congresista de la República



GOBIERNO REGIONAL

**GERENCIA REGIONAL DE COMERCIO
EXTERIOR Y TURISMO**

Reconocimiento

Otorgado a la:

Maestra Artesana

Betsi Yovana Llaza Andia

*En mérito a su destacada participación como EXPOSITOR en la
Ira. EXPOSICIÓN "MAESTRO ARTESANO REGIONAL".
Realizada en el marco de las celebraciones por el "Día del Artesano"
reconociendo su invaluable aporte al fortalecimiento de la identidad
cultural, la preservación de técnicas ancestrales y el desarrollo
económico de la Región Arequipa.*

Arequipa, marzo del 2026


Lic. Jorge Carlos Meza Cruz
Gerente Regional de Comercio Exterior,
Turismo y Artesanía
Arequipa

Cambio y Desarrollo



Certificado

La Comisión de Promoción del Perú para la Exportación y el Turismo – PROMPERÚ, certifica que la empresa:

BETSI LLAZA ANDIA

Ha formado parte del Programa para Mujeres Empresarias Líderes – “Ella Exporta”,
llevado a cabo en la ciudad del Arequipa del 15 de Mayo al 04 de Diciembre de 2018.

Lima, diciembre de 2018



MR Ricardo Limo del Castillo
Sub Director de Desarrollo Exportador
PROMPERÚ



Tinkuy 2017

Encuentro del Arte Textil

Certificado de Reconocimiento

El comité organizador de Tinkuy 2017 otorga a:

Betzi Yovana Llagza Andia

Por su participación en Tinkuy 2017: Encuentro del Arte Textil realizado por el Centro de Textiles Tradicionales del Cusco y Andean Textile Arts del 8 al 11 de noviembre del 2017 en la ciudad de Cusco - Perú.



Nilda Callañaupa Alvarez

Directora

Centro de Textiles Tradicionales del Cusco



PERÚ

Ministerio de Cultura

Dirección Desconcentrada
de Cultura de Cusco



Marilyn Murphy

Presidenta

Andean Textile Arts



Sineace



PERÚ

Ministerio
de Educación



Certificado

Soluciones Practicas, Entidad Certificadora autorizada por el Sistema Nacional de Evaluación, Acreditación y Certificación de la Calidad Educativa-SINEACE, mediante la Resolución de Presidencia del Consejo Directivo Ad Hoc N° 131-2017-SINEACE/CDAH-P, **certifica a:**

LLAZA ANDIA, BETSI YOVANA

en la Unidad de Competencia N.º 01: ELABORAR LA FICHA TECNICA DE DISEÑO DEL PRODUCTO TEXTIL CONSIDERANDO LAS TRADICIONES CULTURALES, LAS TECNICAS DE TEJIDO, LA MODA Y LA INNOVACIÓN de la norma de competencias "Experto (a) en Diseño Textil".

Lima, 21 de diciembre de 2017


María Gabriela Arrieta
Directora de Evaluación y Certificación
De Educación Básica y Técnico Productiva
SINEACE





Alfonso Carrasco Valencia
Director Regional
Soluciones Prácticas

